

IBM Envizi

1. What is Envizi?

Envizi offers comprehensive data and analytics software to collect, manage and derive insights from sustainability data.

Our clients use Envizi to:

1. Create a finance-grade, single system of record for their sustainability data. Manage Greenhouse Gas (GHG) emissions accounting.
2. Support Environmental Social & Governance (ESG) reporting.
3. Deliver insights to underpin decarbonization strategies.



Delivered as an easy to adopt SaaS solution

2. Why now?

Investors: Investment in ESG assets may reach \$53 trillion by 2025, representing over 1/3rd of Global Assets Under Management

Consumers: 80% of consumers indicate sustainability is important to them and are looking to organizations to make corporate commitments such as Net Zero.

Employees: 64% of millennials consider a company's social and environmental commitments when deciding where to work

Governments: 38 of the world's top 50 economies have or are developing, corporate disclosure requirements around environmental impact

3. Key challenges



Complexity: Sustainability initiatives cut across business operations. It's difficult to know where to start.



Growing number of stakeholders to Manage: Investors, Consumers, Employees, and Governments



Mounting pressure to progress toward more sustainable and socially responsible business operations



Managing and operationalizing sustainability data across **siloed sources** and **evolving reporting** datasets

4. Value proposition & Key features

Envizi's solutions simplify the consolidation, analysis, and management of siloed data sources to meet sustainability reporting frameworks requirements, manage stakeholders, and meet sustainability goals



Build a Data Foundation

Data Capture across 500 data types

Configure previously siloed data for ease of analysis



Streamline Reporting

Calculate GHG emissions including factor management

Support for **ESG reporting disclosures** with all questions available in one system



Engage Teams

Dashboards: user-friendly and configurable tools allows customized displays and monitoring by asset

Performance Reporting suitable for the boiler-room to the board-room

5. Solution framework



*greyed out modules in development

6. Markets- where to focus



Commercial Real Estate



Financial Services

- Banks
- Venture Capital and PE



Telecommunications



And more...

- Government
- Healthcare
- Education

7. User personas

- Sustainability Manager
- Energy Manager
- Real Estate Manager
- Facility Manager (engineering, facilities, ops management)



8. Target buyers

- Chief Sustainability Officer
- Chief Corporate Affairs
- Chief Financial Officer
- Chief Operating Officer
- Environmental Affairs

9. Competitive landscape

Sustainability and ESG specialists: Measurabl, Goby, and UL360

Environmental Health & Safety: Sphera, Enablon, CR360, and Cority

Energy: Schneider Electric, EnergyCap
ERP: Salesforce

10. Adoption

150 Enterprise Clients	7B+ Records uploaded annually
152 Countries	690K Utility Accounts
	79K Utility Meters